

DEFIN8
CONSULTING



Advised
25+
Startups



Go To
Market



Brand
Management



Lead
Generation



Video &
Graphics



Investor
Pitch

From Seed to **Scale:**
Your Complete **Growth Partner**

Limited resources,
tight budgets,

and the need to do more with less?



Lacking a brand identity?

The dots are not connecting between your product, your clients, your industry and your visual and strategic direction.



Market research **not reflecting current trends?**



Client success **stories remaining untold?**



Multi-channel presence **needing cohesion?**



We Understand **YOUR CHALLENGES**

You're J U G G L I N G between product development, market fit, team building, investor relations, and funding rounds, Research, competitor analysis, customer stories, branding, marketing, website development - it's overwhelming.



You don't want to hire expensive specialists yet,
but you need best-in-class results.

GROW YOUR BUSINESS EFFICIENTLY
Expert Guidance, Zero Overhead:

No need for multiple agencies or expensive hires. We're your neutral, invested advisors, **all in one team.**

Market Research, Competitor Analysis, Financial Modeling.
Tailored GTM Strategy, Cost Neutrality analysis.

Brand Research, Identity Branding, Logo, Videos, Graphic
Designing, Company Collaterals, Packaging.

UI/UX Design, Front End Development, Back End
Development; App, CRM integrations.

Performance Marketing, Customer Acquisition Strategies,
Managing Cross-channel Communication.

Runbooks, CSAT Surveys, Boosting Retention, Case Studies,
Churn Reduction.

Investor Targeting, Pitch Deck Creation, Fundraising
Support.

**Strategy & Business
Intelligence**

**End-to-End Brand
Management**

**Website & App
Development**

**360° Marketing &
Lead Generation**

**Customer
Success**

**Investor & Funding
Pitches**

10 +
Years
Experience

35 +
Team
Members

225+
Clients
Managed

98 %
Client
Retention

OUR CLAIM

Assured Velocity

No one works faster than us.
Guaranteed!

Cost Advantage

Our costing is best in market.
Period

24x7 Support

You have a hotline to our founders.
Just call.

THE DEFIN8 ADVANTAGE: Your Dream Team

We combine **expertise, creativity, and performance** to deliver results.



Pallavi Das

Ex-Morgan Stanley Investment Banker turned Startup Advisor with 20 years of experience, including 10+ years leading a branding agency



Abhishek Verma

Ex-Google Strategy & Marketing Lead with 15+ Years of Experience Advising Startups in US and International Markets



Parul Chachra

Stanford MBA with 10 Years+ Experience in Digital Transformation, Innovation, Product Strategy, and Customer Success

Our Areas of EXPERTISE

From startups to global giants, we have navigated every industry, crafting bespoke strategies for world class publishers, packaging giants, pharma companies, restaurants, salons, medical tech, schools, and more. Your brand, our canvas.



Go-To Market



Brand Strategy



Graphics Web & App Development



Digital Marketing



Startup Consulting

CLIENTS along the Way



Let's COLLABORATE



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