



Are You Leaving **Growth** On The Table?

Is Your Business Stuck in Second Gear?



Go To
Market



Brand
Management



Lead
Generation



Video &
Graphics



Investor
Pitch

Ready to Scale, But Feeling **OVERWHELMED?**

Have You Faced These Challenges?

Website Not a Lead Magnet?

Limited Insights of Market & Competitors?

Unsure How to **Generate More Leads?**

Managing **Ads Without Marketing Expertise?**

Struggling with **Disjointed Marketing Efforts?**

Need Help Implementing Your **Vision?**

Solve All of These **Without Hiring
Full Time Employees?**



LET'S REDEFINE YOUR GROWTH JOURNEY TOGETHER

Expert Guidance, Zero Overhead.

No need for multiple agencies or expensive hires. We're your neutral, invested advisors, **all in one team.**

Uncover untapped opportunities, industry trends, customer journey mapping

Customer success strategies and GTM analysis

Current branding strategy audit, brand building (including rebranding), brand story

Revitalize websites with updated content, coordinated with branding and marketing efforts

Maximize ROI from ad campaigns and discover new channels and strategies for Lead Gen

Managing social media, email comms with coordinated messaging with a lens of lead generation and customer engagement

Craft investor pitches and board presentations

Market Research

GTM & Customer Success

Branding (Re)

Website Improvement

Performance Marketing

Social Media Management

Board Meeting Prep

10+

Years Experience

35+

Team Size
(include vendors too)

225+

Clients Consulted

98%

Retention rates, our clients love us

OUR CLAIM

Assured Velocity

No one works faster than us.
Guaranteed!

Cost Advantage

Our costing is best in market.
Period

24x7 Support

You have a hotline to our founders.
Just call.

THE DEFIN8 ADVANTAGE: Your Dream Team

We combine **expertise, creativity, and performance** to deliver results.



Pallavi Das

Ex-Morgan Stanley Investment Banker turned Startup Advisor with 20 years of experience, including 10+ years leading a branding agency



Abhishek Verma

Ex-Google Strategy & Marketing Lead with 15+ Years of Experience Advising Startups in US and International Markets



Parul Chachra

Stanford MBA with 10 years+ experience in Digital Transformation, Innovation, Product Strategy, and Customer Success

Our Areas of EXPERTISE

From startups to global giants, we have navigated every industry, crafting bespoke strategies for world class publishers, packaging giants, pharma companies, restaurants, salons, medical tech, schools, and more. Your brand, our canvas.



Go-To-Market



Brand Strategy



Graphics Web & App Development



Digital Marketing



Startup Consulting

CLIENTS along the Way



Let's COLLABORATE



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